**SHANNON R. SNYDER**   
COPYWRITER​.

**WORK EXPERIENCE**

**FREELANCE** ​- REMOTE  
COPYWRITER // June 2019 - Present  
PRINT, DIGITAL, SOCIAL, VIDEO  
**CLIENTS:** Mutiny Branding, Heavy, Apiary Creative, ​1 Trick Pony, Deminuage, Wellness Organics

**GOPUFF** ​- PHILADELPHIA, PA  
HEAD COPYWRITER // January 2019 - June 2019 PRINT, DIGITAL, SOCIAL, BRANDING

**1 TRICK PONY** ​- PHILADELPHIA, PA  
COPYWRITER // February 2016 - January 2019  
PRINT, DIGITAL, SOCIAL, TV  
**CLIENTS:** ​The All-Inclusive Hard Rock Hotels, Eden ​Roc, Nobu, ​UNICO 20°87°,​ Boost Mobile, Virgin Hotels, Virgin Atlantic, TripAdvisor, Postmates, Alaska Air, Taft’s Ale House

**FREELANCE -** ​PHILADELPHIA, PA  
WRITER // November 2014 - February 2016  
PRINT, SOCIAL, DIGITAL, BLOGGING  
**CLIENTS AND PUBLICATIONS:** ​Newsworks.org, Local Living Magazine, Brick + Mortar Design, Duke & Winston, Colabination

**EDUCATION  
SOUTHERN CALIFORNIA -** ​LOS ANGELES   
PRINT JOURNALISM // August 2009 - May 2012

**CITY UNIVERSITY -** ​LONDON   
STUDY ABROAD // Spring 2011

**PENN STATE UNIVERSITY -** ​UNIVERSITY PARK   
PRINT JOURNALISM // August 2008 - May 2009

**RECOGNITION ADWEEK**

**PHONE**​: (484) 948 0964  
**EMAIL:** ​SHANNONRSNYDER@GMAIL.COM