**SHANNON R. SNYDER**
COPYWRITER​.

**WORK EXPERIENCE**

**FREELANCE** ​- REMOTE
COPYWRITER // June 2019 - Present
PRINT, DIGITAL, SOCIAL, VIDEO
**CLIENTS:** Mutiny Branding, Heavy, Apiary Creative, ​1 Trick Pony, Deminuage, Wellness Organics

**GOPUFF** ​- PHILADELPHIA, PA
HEAD COPYWRITER // January 2019 - June 2019 PRINT, DIGITAL, SOCIAL, BRANDING

**1 TRICK PONY** ​- PHILADELPHIA, PA
COPYWRITER // February 2016 - January 2019
PRINT, DIGITAL, SOCIAL, TV
**CLIENTS:** ​The All-Inclusive Hard Rock Hotels, Eden ​Roc, Nobu, ​UNICO 20°87°,​ Boost Mobile, Virgin Hotels, Virgin Atlantic, TripAdvisor, Postmates, Alaska Air, Taft’s Ale House

**FREELANCE -** ​PHILADELPHIA, PA
WRITER // November 2014 - February 2016
PRINT, SOCIAL, DIGITAL, BLOGGING
**CLIENTS AND PUBLICATIONS:** ​Newsworks.org, Local Living Magazine, Brick + Mortar Design, Duke & Winston, Colabination

**EDUCATION
SOUTHERN CALIFORNIA -** ​LOS ANGELES
PRINT JOURNALISM // August 2009 - May 2012

**CITY UNIVERSITY -** ​LONDON
STUDY ABROAD // Spring 2011

**PENN STATE UNIVERSITY -** ​UNIVERSITY PARK
PRINT JOURNALISM // August 2008 - May 2009

**RECOGNITION ADWEEK**

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